

Privacy Protection Policy

The UStat platform is provided and operated by **HK KONNEX LIMITED** (hereinafter referred to as "Konnex" or "we"). We respect and protect the personal privacy rights of all users. To provide you with more accurate, personalized, and secure services, we will collect, use, and protect your personal information in accordance with this policy.

This privacy policy applies to all personal data involved when you access or use the UStat website analytics platform (<https://www.ustat.com>) related services. Please carefully read and understand this policy before registering or using the services.

If you use UStat services, you agree to this policy and our handling of your personal information.

I. Scope of Application

1. Personal or organizational registration information you provide according to platform requirements when registering a UStat account;
2. Browser and computer information we automatically receive and record when you use UStat services or visit the website, including but not limited to IP address, browser type, language settings, access date and time, hardware and software characteristics, page access records, etc.;
3. User data we obtain from partners through legal means.

The following information is not subject to this policy:

- Information you voluntarily disclose to third parties when using platform services;
 - Public records and processing information related to your violation of laws or platform rules.
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II. Use of Information

We commit to:

- Not selling, renting, sharing, or disclosing your personal information to unrelated third parties unless we have obtained your explicit prior consent;
- To provide you with services, we may share information with our affiliated companies or partners when necessary, but only to the extent necessary to fulfill the service purpose, and the other party shall bear corresponding information protection responsibilities;

- No third party is allowed to illegally obtain, edit, or disseminate your personal information by any means; if discovered, we have the right to terminate their relevant cooperation or services;
 - With your authorization or as permitted by law, we may use platform information to provide you with customized content, product information, or recommendation services.
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III. Information Disclosure

We disclose your personal information only in the following circumstances:

1. With your prior consent;
 2. When handling disputes related to intellectual property or other rights at your request;
 3. As required by the laws, regulations, or judicial authorities of the Hong Kong Special Administrative Region;
 4. When you violate applicable laws, platform agreements, or relevant rules, as necessary to protect legitimate rights and interests;
 5. As necessary to complete the services or transaction processes you request;
 6. Other circumstances where disclosure is required by laws and regulations.
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IV. Information Storage and Cross-Border Transfer

The personal information we collect will be stored in the Hong Kong Special Administrative Region or on our approved compliant servers, and may be encrypted and stored overseas as necessary for business operations. We will take reasonable technical measures to ensure data security.

V. Use of Cookies

1. To improve service quality, we may store Cookies on your device;
 2. You may modify your browser settings to restrict Cookies, but this may affect the use of some features;
 3. Information we obtain through Cookies is subject to this privacy policy.
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VI. Information Security

1. We adopt industry-standard data security measures, including data encryption, access control, server backups, etc., to prevent information loss, misuse, or disclosure;
 2. Your account is protected by a password; please keep your login information safe. If you discover any account or password breach, please contact UStat customer service immediately at: service@ustat.com ;
 3. If you make payments using Alipay (Hong Kong Alipay), we will only record the payment status and transaction ID, and will not store sensitive information such as your payment password or bank account number. All payment operations are completed through Alipay's official channels and are subject to its privacy policy.
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VII. Notice for Minor Users

If you are a natural person under the age of 18, please use this platform's services under the guidance of a guardian and avoid providing us with any personal information.

VIII. Inquiry and Correction

If you wish to inquire about, correct, or delete personal information, you may contact the platform support team through the customer service channels provided on the platform. We will provide feedback on the processing results within 3 working days.

IX. Account Cancellation

1. You have the right to request account cancellation. After cancellation, we will stop providing services;
 2. Unless otherwise provided by law, we will delete or anonymize your personal information within a reasonable period.
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X. Revision and Notification of Privacy Policy

When this privacy policy is revised, we will notify you via UStat website announcements, in-site notifications, emails, or other means. The revised policy will take effect on the date specified in the notice. If you continue to use UStat services after the policy takes effect, you will be deemed to have acknowledged and agreed to the revised privacy policy.

XI. Dispute Resolution

The signing, effectiveness, interpretation, performance, and dispute resolution of this privacy policy shall be governed by the laws of the Hong Kong Special Administrative Region. If a dispute arises between the parties, they shall first attempt to resolve it through negotiation. If negotiation fails, either party may file a lawsuit with the **court of competent jurisdiction in the Hong Kong Special Administrative Region** .

Last Updated: July 24, 2025